



**American  
Red Cross**

**Twin Cities Area Chapter**

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April 30, 2009

Contributions Manager  
Twin Cities Air Cargo Association  
6040 28th Ave S  
Minneapolis, MN 55450

Dear Contributions Manager,

Greetings from the Twin Cities Red Cross! I wanted to take this opportunity to thank you for your support and update you on some recent developments at the Twin Cities Area Chapter.

It is my distinct pleasure to announce the appointment of Phil Hansen as the Chief Executive Officer of the Twin Cities Red Cross. Phil has served in the nonprofit sector as a leader, fundraiser and management professional for more than 20 years. During his 18 year career with the American Red Cross, Phil served as a director of disaster services, director of health and safety services, development director, regional development officer, and as a Chapter CEO in Madison and LaCrosse, Wisconsin. He also served as the Service Area Executive with National headquarters overseeing 140 Red Cross chapters in eight Northeastern states, Puerto Rico and the U.S. Virgin Islands. He holds a B.S. in Public Administration from the University of Wisconsin-LaCrosse and is nearing completion of a Masters Degree in Nonprofit Management from Hamline University in St. Paul Minnesota.

Over the last six months, the Chapter has worked hard to make cost saving changes including executing the reduction of staff and phasing out the transportation program. We have restructured to concentrate resources primarily on the core services of the Red Cross which include Disaster Response, Emergency Preparedness Training, Service to Armed Forces, Health and Safety Classes, and International Services. We will continue to focus on operating efficiencies, generating additional revenue, and maintaining a team of well trained volunteers to continue providing vital Red Cross services to our friends, families and neighbors in need.

This year has already been busy in terms of disaster response. Since July 1, we have responded to over 230 incidents. Our volunteers have helped clients with contacts for health services, mental health services, comfort kits, meals, snacks and financial assistance to meet immediate food, clothing, shelter, and medical needs.

It is my pleasure to share this news with you and again thank you for your generous support which helps us ensure that we can maintain exceptionally high quality assistance to citizens of our community who rely upon us in a crisis. Thank you again for your support of the Twin Cities Area Chapter.

Best wishes,

Dick Niemiec  
Chairman of Board

P.S. We invite you to join us for our annual meeting on Wednesday, June 10th, 4:30-7:00PM (program at 6:00PM) at the Twin Cities Area Chapter, for an opportunity to meet and get to know our new CEO.



**Get Ready!**